

Clemson Festival of Arts 2017



INVITATION TO ARTISTS & ARTIST GUILDS

Saturday, May 20 from 10am-5pm

Dear Artist!

The 7th annual Clemson Festival of Arts is a *one day active art experience for adults and children*. **You are invited** to participate in this unique outdoor art experience that's become an annual tradition on the third Saturday in May. This event gives the public an opportunity to immerse themselves in ART; crafting their own works of art, viewing artists' demonstrations, participating in the creation of a community art piece, plus the opportunity to meet, interact and purchase fine, handcrafted art from exhibiting artists.

This is a free admission event that provides fun, food, entertainment and artistic enrichment for all ages and kicks off with a character parade at 9:30AM. Please join other artists, the ARTS Center of Clemson staff and volunteers in downtown Clemson's Catherine Smith Plaza to create an art experience for everyone who attends.

Four ways you can be part of this art experience.

Artists have the opportunity to engage and educate the public about the quality and value of their work in addition to selling.

1. **Dedicated Gallery/Demo Space:** Create your own exhibit, demonstration and gallery space within your booth space with emphasis on education and engagement. Work can be available for sale if you choose.
2. **Artist Demo*:** Provide an artist demonstration of your craft within a shared space set up for demos. You are invited to solicit commissioned work and show examples of your finished work during your demo.
3. **Hands-on Art Activity*:** Lead an art hands-on activity for adults or children within a shared space set up for hands-on activities.
4. **Dedicated Exhibit & Sale Space:** Exhibit and sell your work in a family-oriented art environment in downtown Clemson on our Artists Row.

**A booth sitter can be provided if you have a booth set up for sale of your work.*

ARTIST APPLICATION INSTRUCTIONS: Artistic excellence of handcrafted work will be the primary criteria for selection of exhibitors. To be considered, please submit at least 4 images of your work (3 images of your work and 1 image of your booth display) in jpeg format by e-mail to bethgautsch@explorearts.org. There is no application fee. The deadline for registration is **March 31, 2017**. Space is limited and it is recommended that you return your application as soon as possible.

If you are accepted as an exhibitor participant your booth fee must be paid to secure your space. Please do not send your booth fee until you have received notification of acceptance.

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EXHIBIT SPACE:

Individual exhibit space will be set up within Artists Row on Edgewood Avenue.

- Edgewood Avenue is a paved, somewhat hilly street. Please bring shims to level your displays if needed.
- All exhibits spaces are outdoors.
- Individual exhibitors, not using shared space, are responsible for bringing a tent with adequate tie-downs and/or weights.
- Individual exhibitors are also responsible for having rain sides in case of inclement weather.
- Individual spaces will measure 12'x12' to accommodate a 10'x10' canopy.
- The exhibitor's supplied booth structure should not exceed 10'x10'.
- Individual exhibitors must supply their own table, table cover and display their work in a professional manner.
- Exhibitors in shared exhibit space will be provided a 6' table and chair, but must supply their own table cover, and display their work in a professional manner.
- Booth assignments are at the sole discretion of the Festival committee and are not interchangeable. Attempts to honor specific location requests will be made, but not guaranteed.

BOOTH SETUP TIMES:

Artist Check in/load in: 7:00am – 9:30am. All booths must be set by 9:30am.

Artist Load out: 5:00pm – 6:00pm. Edgewood Avenue will re-open at 7:00pm.

FESTIVAL RULES

- This is a rain or shine event. Exhibitor must maintain a display of their work during the festival hours, and must be present during the time the festival is open to the public. Booth sitters will be provided for coverage.
- The festival will not be cancelled or postponed due to inclement weather. All artists are responsible for ensuring they are prepared for the possibility of rain or wind.

ART CRITERIA

All work exhibited must be original designed and produced by the applying artist. Work that has been produced with commercial kits, molds, patterns, plans, prefabricated forms, or other commercial methods are not permitted. The work exhibited must be consistent with the application submitted by the artist and The ARTS Center guidelines for categories. Categories include: ceramics, painting, drawing, leather, metalwork, sculpture, photography, glass, fiber, jewelry, woodwork as well as mixed and new media. The ARTS Center has the right to require that any work not under compliance be removed from the show. Only works of art created by the artist accepted as an exhibitor at the event may be displayed or offered for sale.

People who represent several artists or people who represent a commercial business are not eligible.

SALES TAX

The ARTS Center of Clemson does not collect taxes or commissions for any work sold during the festival. All sales are handled by the exhibitor. Participants are responsible for collecting, reporting and paying their sales tax.

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ARTIST EXHIBITOR AND/OR PARTICIPANT APPLICATION

Artists and artist guilds are welcome to apply. Categories include: ceramics, painting, drawing, leather, metalwork, sculpture, photography, glass, fiber, jewelry, woodwork as well as mixed and new media.

Artist (or Guild) _____ Web Site: _____

Artist Guild Contact: _____ (# participating) _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____ Phone _____

Medium _____

The Arts Center has permission to use my images for promotional purposes. Yes ____ No ____

Please indicate how you will be participating. Check the boxes that apply:

☐ Single Exhibit Demo and/or sales 12 x 12 Booth Space*: \$100.00

ARTS Center of Clemson Member Artist Booth Space: \$ 75.00

☐ *Individual 12'x12' booth space*

☐ *Shared tent space with a 6' table and chair provided*

☐ 12x 12 Booth Space for two artists (same media) \$150.00

Name of second participating artist _____

☐ Shared Demo Space or Shared Hands-on Activity (circle one) No Charge

Description of demo medium or hands-on activity _____

***Multiple adjoining spaces can be purchased for arts organizations. Contact The ARTS Center to make special arrangements.**

CANCELLATIONS/REFUNDS

The booth fee for artists who do not show or do not cancel prior to the **April 28, 2017** will not be refunded. Cancellations received prior to the deadline will receive a full refund. Refunds will not be made in case of inclement weather. Contact Beth Gautsch at The ARTS Center at 864-633-5051 or by emailing bethgautsch@explorearts.org

I understand that my application will be reviewed, and I will receive participation confirmation. Signed _____ Date: _____

Proceeds from the Clemson Art Festival help The ARTS Center of Clemson to fulfill its mission to "provide exceptional arts education and make art accessible and exciting to our community."

Visit www.explorearts.org for more information. The ARTS Center is a (501)(c)(3) non-profit organization.