

2017 Passport to the Arts Sponsorship Benefits and Information

Thank you for your support!

It is important to send the logo you would like used on marketing materials immediately to the CVA Marketing and Public Relations Director, Meredith Mims McTigue at mmims@clermson.edu.



Sponsorship Benefits

Sponsorship Levels

_____ Platinum Sponsor (\$2,500)

_____ Gold Sponsor (\$1,000)

_____ Silver Sponsor (\$500)

_____ Bronze Sponsor (\$250)

	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500	BRONZE \$250
BRANDING/RECOGNITION				
Sponsor logo/name appears at all venues	X	X	X	X
Recognition on all promotional materials* including promotional posters	X	X	X	X
Recognition on Passport website	X	X	X	X
Recognition in Passport	X	X	X	X
Recognition on buses	X	X		
Recognized as overall lead event sponsor	X			
VIP BENEFITS				
Free tickets to Passport	10 tickets	6 tickets	4 tickets	2 tickets
Passports delivered to business the week of the event	X	X	X	X

Sponsorship Information

It is time for the most exciting art event of the year, Passport to the Arts! We want you to be part of it! The annual Passport to the Arts continues to be an exciting and popular "Town and Gown" event. Join The Lee Gallery at the Clemson University Center for Visual Arts (CVA) and The Arts Center of Clemson for an evening of fine art, entertainers, live music, drinks, and exceptional food showcased at four different locations.

Grab your passport and let the CAT (Clemson Area Transit) Bus take you on a visual arts tour of Clemson for a fun filled evening. All buses feature entertainment making your ride to each venue even more enjoyable. Our locations this year include The Arts Center, CAT Bus, Lee Gallery and Cox Hall at the Clemson Little Theatre.

BANG FOR YOUR BUCK! The Passport to the Arts event is considered by Clemson University and the City of Clemson as one of its premier "Town and Gown" events. Your sponsorship coverage through our advertising efforts means you will obtain exposure to all City of Clemson residents and

surrounding cities located in the Upstate as well all Clemson University alumni, employees, students, and friends (100,000+)...not to mention anyone who visits the website for our four venues.

Please note that all logos and payments must be submitted promptly, in order to receive acknowledgment on all printed materials. Email the logo to the CVA Marketing and Public Relations Director, Meredith Mims McTigue at mmims@clemson.edu.

For questions regarding sponsorships, please contact one of our co-coordinators of Passport to the Arts, Denise Woodward-Detrich or Tommye Hurst.

Thank you for considering supporting this popular annual event so our community can experience "exciting and accessible fine art!"

We appreciate your support!

Co Coordinators,



Denise Woodward-Detrich

Lee Gallery Director
Clemson University
woodwaw@clemson.edu
864-656-3881



Tommye Hurst

Executive Director
The Arts Center of Clemson
tommye.hurst@explorearts.org
864-633-5051