



Saturday, May 20, 10am-5pm

COMMUNITY PARTNERS

Dear Community Partner:

The ARTS Center of Clemson presents the 7th Annual Clemson Festival of Arts at Catherine Smith Plaza, Jaycee Park, and Edgewood Avenue in downtown Clemson, South Carolina. This is a great opportunity to reach out to your community and be a part of this special day. We invite our Community Partners to participate in the Clemson Festival of Arts.

Be Part of the Clemson Arts Culture

This one-day outdoor festival highlights the vibrant creative arts culture of the Clemson area, giving the public an exciting opportunity to immerse themselves in ART; crafting their own works of art, viewing artists' demonstrations, participating in the creation of a community art piece, plus the opportunity to meet, interact and purchase fine, handcrafted art from exhibiting artists. This is a free admission event that provides fun, food, entertainment and artistic enrichment for all ages and kicks off with a Character parade at 9:30AM.

Advertising, Booth Registration & Application Instructions

You can choose to advertise with a four color ad in The Journal's Festival insert, running Saturday, May 13, rent booth space at the Festival to engage the public, or do both. Fill out the application below or online to participate. *Contact Lisa Barry at The ARTS Center with any questions. Phone: 864-633-5051*
Email: info@explorearts.org

Festival Insert Advertising in the Journal

Three ad sizes are available: ¼ page, ½ page or a full page. A commitment to advertise must be made by April 28th to participate. Advertising material is due by May 5, and PDF format is preferred.

- Quarter page ad 5" x 5.06" at \$175 each
- Half page vertical 5" x 10.25" or half page horizontal 10.25" x 5.06" at \$225 each
- Full page ad 10.25" x 10.25" at \$300 each

Festival Booth Space Rental

Each Community Partner will be provided a space measuring 12'x12' to erect a partner supplied booth structure with dimensions no larger than 10'x10'. Booth assignments are at the sole discretion of the Festival committee and are not interchangeable. Attempts to honor specific location requests will be made, but no guarantees are made. **Please note: Items for sale or given with donation are not allowed.** Games & Give- a-ways only, please.

FEES

- One 12' x 12' area is \$45
- One 12' x 12' area for non-profit organization or Clemson Chamber of Commerce Member is \$25
- A Double Space is \$75.00

BOOTH SETUP TIMES:

Community Partner Check in/load in: 8:30am – 9:30am. All booths/displays must be set by 9:30.

Community Partner Load out: 5:00pm – 6:00pm. Early departure is not allowed. Plan to keep your booth space up and manned until 5:00pm. Edgewood Avenue will re-open at 7:00pm

CANCELLATIONS/REFUNDS

The booth fees of Community Partners who do not show or do not cancel prior to the **May 1, 2017** will not be refunded. Cancellations received prior to May 1, 2017 deadline will receive full refund of Booth Fee.

The ARTS Center is a (501)(c)(3) non-profit organization. All proceeds from the Clemson Festival of ARTS are used to support the mission of The ARTS Center to “provide exceptional arts education and make art accessible and exciting to our community.”

Clemson Festival of Arts 2017



Festival Community Partner Application

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____ Phone #: _____

Website: _____

Please circle choice below:

ADVERTISING

Material due by Tuesday, May 2 EOD, PDF format preferred. Send material to Larry Davidson at ldavidson@upstatetoday.com.

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| • Quarter page: 5" x 5.06" | \$175 |
| • Half page: (V) 5" x 10.25" or (H) 10.12" x 5.06" | \$225 |
| • Full page ad: 10.25" x 10.25" | \$300 |

BOOTH RENTAL

12 x 12 Booth Space for Community Partner \$45.00

12 x 12 Booth Space for non-profit Community Partner or Clemson
Chamber of Commerce Member \$25.00

Double Booth Space \$75.00

Donation for or art supplies for community participation projects \$_____

Signed _____ Date: _____